

BRIAN TAKLE

brian@wylfing.net 651-332-9386

PROFESSIONAL SUMMARY

Senior UX Designer with 15+ years of experience crafting user-centric digital experiences across healthcare, finance, and tech. Specializing in design systems, advanced prototyping, and cross-functional collaboration. Proven success in delivering elegant, high-impact solutions for complex products.

CORE COMPETENCIES

Prototyping & Interaction Design • UX/UI Design • Design Systems • Wireframing & Mockups
Remote Team Collaboration • Agile Product Development • User-Centered Design
Accessibility • Responsive Design • Product Design • Interaction Design • Cross-Platform UX Experience

TECHNICAL SKILLS

Design & Prototyping: Axure, Figma, Sketch, Adobe Illustrator and Photoshop
Front-end: SwiftUI, HTML, CSS, JavaScript, Flutter
Documentation & CMS: XML, DITA, FrameMaker, InDesign, Affinity Publisher
Other: Design Systems, Accessibility, WCAG, User Testing, Analytics

PROFESSIONAL EXPERIENCE

PRINCIPAL UX DESIGNER, MEDTRONIC

4 YR

Created high-fidelity prototypes, designs, user maps, and ground-breaking usability testing frameworks. Established usability metrics for large-scale company rollouts. Launched new, reusable design and component libraries. Guided business units with surveys, testing, and outcome measurements. Produced visionary designs for future roadmaps.

SENIOR UX DESIGNER, U.S. BANK

4 YR

Founded a new UX practice within the business architecture team. Significantly advanced the user experience of relationship-management platforms (SaaS, Salesforce), mapped user journeys, conducted competitive analyses, created prototypes and wireframes, and managed content across platforms and deliverables.

MANAGER OF UX ARCHITECTURE AND MEASUREMENT, AMERIPRISE

4 YR

Worked closely with researchers, analysts, architects, designers, vendors, and stakeholders. Produced detailed user journeys, wireframes, prototypes, and high-fidelity designs to help guide sprint teams to successful releases. Recruited and mentored team members who played an instrumental role in the years-long launch of multiple major web sites.

UX CONTENT AND DESIGN, ACIST MEDICAL SYSTEMS**2 YR**

Created high-end labeling for medical devices, spanning all aspects of client communication including marketing, instructions for use (IFUs), and new product UX. Established work processes to ensure quality, and managed translation and localization of devices and collateral. Managed teams and vendors within a highly complex regulatory environment.

PRINCIPAL WRITER AND DESIGNER, INBOX CONSULTING**10 YR**

Created content and marketing deliverables comprising web sites, sales collateral, journal articles, and whitepapers. Worked closely to build and establish guidelines for complex content management sites. Managed writers, editors, graphic designers, and developers, as well as translation and print vendor relationships. Defined content strategy, pattern libraries, and style guides.

PROJECT LEAD, SIGNORELLI & ASSOCIATES**3 YR**

Acted both as lead writer and team manager for other writers, editors, and designers to create and deliver marketing content to clients. Owned and managed client and vendor relationships across multiple fields. Developed internal and external web sites, including defining the strategy, information architecture, code management, and design.

EDUCATION

UNIVERSITY OF WISCONSIN - RIVER FALLS

- Bachelor of Arts, double major in English and Modern Language (French), Summa Cum Laude. Focus on critical analysis, comparative literature study, writing, and editing under a largely self-directed curriculum.
- Independent, 6-month, self-directed thesis project in Carcassonne, France, and surrounding communities.