Brian Takle

brian@wylfing.net • 651-332-9386 • wylfing.net

SUMMARY

Senior UX Designer with 15+ years of experience crafting user-centric digital experiences across healthcare, finance, and technology. Specializing in design systems, advanced prototyping, and cross-functional collaboration. Proven success in delivering elegant, high-impact solutions for complex products.

EXPERIENCE

Medtronic, Principal UX Designer
Nov 2021 – Aug 2025

Created high-fidelity prototypes, designs, user maps, and ground-breaking usability testing frameworks. Established usability metrics for large-scale company rollouts. Launched new, reusable design and component libraries. Guided business units with surveys, testing, and outcome measurements. Championed accessibility standards. Produced visionary designs for future roadmap, including AI agents and AI interactions. Used AI to help and create new code in front-end components.

U.S. BANK, Senior UX Designer
Mar 2019 – Nov 2021

Founded a new UX practice within the business architecture team. Significantly advanced the user experience of relationship-management platforms (SaaS, Salesforce). Collaborated with stakeholders to map user journeys and conduct competitive analyses. Created prototypes and wireframes, and managed content across platforms.

Ameriprise, Manager of UX Architecture and Measurement
Sep 2013 – Dec 2018

Worked closely with researchers, analysts, architects, designers, vendors, and stakeholders. Produced detailed user journeys, wireframes, prototypes, and high-fidelity designs to help guide sprint teams to successful releases. Recruited and mentored team members who played an instrumental role in the years-long launch of multiple major web sites.

ACIST Medical, Manager UX Content and Design
Jul 2012 – Sep 2013

Created high-end labeling for medical devices, spanning all aspects of client communication including marketing, instructions for use (IFUs), and new product UX. Established work processes to ensure quality, and managed translation and localization of devices and collateral. Managed teams and vendors within a highly complex regulatory environment.

Inbox Consulting, Principal Writer and Designer
Feb 2002 – Dec 2016

Created content and marketing deliverables comprising web sites, sales collateral, journal articles, and white-papers. Worked closely to build and establish guidelines for complex content management sites. Managed writers, editors, graphic designers, and developers, as well as translation and print vendor relationships. Defined content strategy, pattern libraries, and style guides.

EDUCATION

University of Wisconsin - River Falls
Bachelor of Arts • Double major in English and French Literature • Graduated Summa Cum Laude

SKILLS

Expert Prototyping • Interaction Design • UX/UI Design • Design Systems • Wireframes • Mockups • Remote Team Collaboration • Agile Product Development • User-Centered Design • Accessibility • Responsive Design